**Slideshow**

* Provide motivation for ***why*** we need to discuss equality/equity.
* Melding each of our stories?
* Progressive, from subliminal to blatant?
* The ***motivation*** for this presentation is:
  + - Identify (and ~~strengthen~~ weaken) ~~internal awareness~~ cause of implicit bias toward women.
* What if engineering was a blind audition?
  + - Difference in recommendation letters between men and women – abilities vs. “can-do” attitude, respectively.
* Ending with “By the way, this happened two semesters ago, *in this classroom*. It starts now, pay attention.”
  1. First project in CSE, intentionally exclude a female volunteer – men work on building, woman gets nothing. (written/read narrative) Should we call for volunteers of anyone who thinks they epitomize the ostracized student? (avoid a pity party mentality)
     + “Women are not as technical.”
     + How does this make you feel?
     + Has this ever happened before?
  2. Have you heard of this happening before?
     + List of top female students, list of top female faculty, etc.
     + Explanation of implicit bias (it’s subconscious, not unconscious), schemas, etc.
     + Common phrases.
  3. Systematic bias – how does this mindset affect “the system?”
     + Sources, statistics, etc.
     + Starting globally, down to TAMU.
  4. MAGNETs/NASBE/OSTEM/WE/WIMS/WISE /etc.
     + We want you to be involved.
     + We are affecting this campus.
     + We need more advocates; people who are aware of the problem **and act against it**.
  5. What can we do when this situation occurs?
     + “Dude not cool.”
     + Removing dominance is key.
     + “Life in a vacuum.”
     + Avoiding *more* stereotyping – “Women are always good programmers.”
       - Men are not victims. We know how to avoid traffic, how do we avoid this mindset?
     + Gender diversity vs profitability ([link](http://www.forbes.com/sites/timworstall/2016/02/10/business-gender-diversity-solved-more-women-means-more-profits/#2762421a4b0f))
  6. Re-tell the first scenario. After this talk, what are your ideas?

Things to add to the presentation:

* List of successful women engineers/scientists:
  + At TAMU
  + Nationally
  + Globally

**Post-Presentation Survey (online using qualtrics?)**

Scale 1-4

1. Have you noticed bias against women? (“Never, Not Often, Neutral, Often, Frequently”)  
   Check all that apply (include Anywhere, TAMU, C.o.Engineering, Your Classes).
2. Do you think bias against women is an important issue? Yes No

Scale 1-4

1. Before this presentation, how likely were you to recognize and react to bias against women?
2. After this presentation, are you more likely to recognize and react to bias against women?
3. Are you willing to help document injustice at TAMU? Yes No  
   Specify your preferred method: 1. Posting using #DudeNotCoolTAMU

2. Emailing Ms. Shawna Fletcher via   
 [WEoutreach@tamu.edu](mailto:WEoutreach@tamu.edu)

3. Scheduling a meeting with Ms. Shawna Fletcher   
 in-person.

1. Optional Questions:
   1. Gender: \_\_\_\_\_\_\_\_\_
   2. Ethnicity: \_\_\_\_\_\_\_\_\_

**Dissemination**

* Flash mob – maybe from a group of theatre students?
* Handouts?